



401 E 8th Street, Suite 304
Sloux Falls, SD 57103
insightmarketingdesign.com

Full-Time Web Developer

JOB SUMMARY:

Insight is growing and we are looking for an experienced full-time Web Developer responsible for managing back-end web services utilizing PHP and MySQL languages. This position will work closely with our front-end team, integrating and extending their work into necessary server-side processes. Therefore, a basic understanding of front-end technologies is necessary as well (HTML, CSS3 / SCSS, jQuery). You won't be asked to design, but being able to take an existing look and extend it into additional programmed layouts is a plus – knowing your way around Photoshop is a must! If you're a skilled web developer who can blur the lines between back and front-end disciplines, and are interested in creating websites in a variety of industries - we want to talk to you!

POSITION RESPONSIBILITIES:

- Install, configure, and manage PHP-based website frameworks and content management systems
- Review/maintain content management systems and customized tools within
- Build custom database / content tools to extend CMS capabilities
- Integration of user-facing elements developed by front-end developers
- Build efficient, testable, and reusable PHP modules
- Integration of data storage solutions (databases)
- Maintain current skills and industry best-practices
- Be accountable for tasks, track time, and keep team members in the loop
- Assist with troubleshooting as necessary

REQUIREMENTS:

- Bachelors degree in Computer Science or related field and/or at least 5 years of prior website and application development experience utilizing PHP
- Experience working with content management systems (Drupal, Expression Engine, WordPress, etc)
- Ability to effectively prioritize and execute tasks in a fast-paced environment

SKILLS & QUALIFICATIONS:

- Knowledge of object oriented PHP programming
- Understanding of web accessibility and security compliance
- Strong knowledge of common PHP or web server exploits and their solutions
- Experience with integration of third-party data sources (APIs)
- Familiarity with mySQL databases and their structure
- Basic understanding of front-end technologies, such as JavaScript, HTML5, and CSS3
- Strong problem-solving and troubleshooting skills
- Strong oral and written communication skills
- Must be self-motivated and have the ability to handle multiple projects at once
- Ability to work and communicate efficiently with a team on projects of all sizes & scope
- Excellent organizational and time management skills
- Accuracy and attention to detail
- An understanding of the latest web trends and their role in a commercial environment
- Self-development skills to keep up to date with fast-changing trends

ABOUT INSIGHT MARKETING DESIGN:

Insight Marketing Design is a full-service marketing and digital advertising agency. We offer extensive experience in creating effective messaging in all formats, allowing companies of all sizes to realize remarkable returns on their marketing investment. There is no one-size-fits-all solution for marketing. This is why we take the time to learn our clients' business and their customers – to provide unique marketing solutions that make them stand out from the competition.

TO APPLY:

Email your resume and applicable samples of work to
Jill Smith, Vice President of
Digital Services, at
jsmith@insightmarketingdesign.com