

CAPABILITY STATEMENT



401 E. 8th St. Suite 304
Sioux Falls, SD, 57103

www.insightmarketingdesign.com

P: (605) 275-0011 | F: (605) 275-0056
EMAIL: info@insightmarketingdesign.com

→ Core Competencies

Insight Marketing Design is a full-service marketing agency with extensive in-house capabilities. Our staff of experienced professionals include:

- writers
- art directors
- designers
- illustrators
- digital strategists
- digital designers
- programmers
- broadcast producers
- marketing strategist
- account service personnel

→ Contract Info

Contract #: 47QRAA18D0048 • Contract Period: 01/30/18 - 01/30/2023

→ MAS Categories

Category	Description
541810	Advertising Services
541820	Public Relations Services
541511	Web Based Marketing Services
512110	Video/Film Production
541850	Exhibit Design and Advertising Services
541922	Commercial Photography Services
541430	Graphic Design Services
541810ODC	Other Direct Costs for Marketing and Public Relations Services

→ Company Data

- Insight Marketing Design
- Partner/ECD: Doug Moss
- Partner/CSO: Candy Van Dam
- Founded 2003
- Full-service marketing agency
- Small business - woman owned
- GSA Certified



→ Contact Info

Roger Nolan - VP, Account Services
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→ Differentiators

- Full-service marketing agency
- Experience in fulfilling government contracts
- Certified Google Partner
- Highest standards of creative work

→ Services

- Brand Development**
541810 - Advertising Services, 541820 - Public Relations Services
- Logo Design & Brand Identity**
541810 - Advertising Services
- Graphic Design & Illustration**
541430 - Graphic Design Services
- Website Design & Development**
541511 - Web Based Marketing Services
- Digital Marketing & Social Media**
541511 - Web Based Marketing Services
- Video, TV & Radio**
512110 - Video/Film Production
- Media Strategy & Placement**
541810 - Advertising Services
- Non-Traditional Marketing**
541850 - Exhibit Design & Implementation Services
- Experiential Design**
541850 - Exhibit Design & Implementation Services

→ Pertinent Codes

DUNS: 138143784 CAGE: 7QDD2
NAICS: 541511, 541810, 541820, 541910
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